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Facsimile Cover Sheet

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Regarding
042390.P4072
(13 pages total)

Fax Transmission From
William W. Schaal
April 28, 1999

Attached please find an Amendment and Response to Final Office
regarding application no. 08/882,197. Thank you.

If you do not receive all the pages, or if there is any difficulty in receiving, please
call (714) 557-3800 and ask for Pat Sullivan.

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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

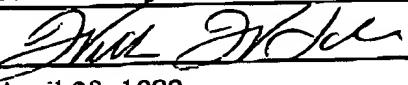
		Application Number	08/882,197
		Filing Date	June 25, 1997
		First Named Inventor	Paul C. Greer
		Group Art Unit	2765
		Examiner Name	P. Williams
Total Number of Pages In This Submission	13	Attorney Docket Number	042390.P4072

ENCLOSURES (check all that apply)

<input checked="" type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Assignment Papers (for an Application)	<input type="checkbox"/> After Allowance Communication to Group
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment / Response	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input checked="" type="checkbox"/> After Final Affidavits/declaration(s)	<input type="checkbox"/> Petition Routing Slip (PTO/SB/69) and Accompanying Petition	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> To Convert a Provisional Application	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input checked="" type="checkbox"/> Additional Enclosure(s) (please identify below):
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Postcard; Facsimile cover sheet
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Small Entity Statement	
<input type="checkbox"/> Response to Missing Parts/ Incomplete Application	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		

Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	William W. Schaal, Reg. No. 39,018 BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
Signature	
Date	April 28, 1999

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being transmitted via facsimile under 37 CFR §1.8 on:

April 28, 1999

Typed or printed name	Pat Sullivan	Date	04/28/99
Signature			

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Serial/Patent No.: 08/882,197 Filing/Issue Date: June 25, 1997
Client: Intel Corporation
Title: USER DEMOGRAPHIC PROFILE DRIVEN ADVERTISING TARGETTING

BSTZ File No.: 042390.P4072 Atty/Secty Initials: WWS/SND/phs
Date Mailed: April 28, 1999 Docket Due Date: June 8, 1999

The following has been received in the U.S. Patent & Trademark Office on the date stamped hereon:

Amendment/Response (8 pg.) Express Mail No: _____ Check No. _____
 Appeal Brief (pg.) (In triplicate) _____ Month(s) Extension of Time Attn: _____
 Application - Utility (pg., with cover and abstract) Information Disclosure Statement & PTO M49 (pg.) Check No. _____
 Application - Rule 1.53(b) Continuation (pg.) Issue Fee Transmittal Attn: _____
 Application - Rule 1.53(b) Divisional (pg.) Notice of Appeal _____
 Application - Rule 1.53(b) CIP (pg.) Petition for Extension of Time _____
 Application - Rule 1.53(d) CPA Transmittal (pg.) Petition for _____
 Application - Design (pg.) Postcard
 Application - PCT (pg.) Power of Attorney (pg.)
 Application - Provisional (pg.) Preliminary Amendment (pg.)
 Assignment and Cover Sheet Reply Brief (pg.)
 Certificate of ~~RECEIVED~~ Facsimile Response to Notice of Missing Parts
 Declaration & POA (pg.) Small Entity Declaration for Indep. Inventor/Small Business
 Docket Dots & Qig & Copy of Inventor Signed Letter (pg.) Transmittal Letter, ~~RECEIVED~~
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APR 20 1999

PTO/SB/17 (2/98)

Approved for use through 09/30/2000. GMB 0651-0032
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FEE TRANSMITTAL

Patent fees are subject to annual revision on October 1. These are the fees effective October 1, 1997. Small Entity payments must be supported by a small entity statement, otherwise large entity fees must be paid. See 37 C.F.R. §§ 1.27 and 1.28.

See 37 C.F.R. §§ 1.27 and 1.28.

TOTAL AMOUNT OF PAYMENT

(\$)

Complete if Known

Application Number	08/882,197
Filing Date	June 25, 1997
First Named Inventor	Paul C. Greer
Examiner Name	P. Williams
Group/Art Unit	2765
Attorney Docket Number	042390.P4072

METHOD OF PAYMENT (check one)

1. The Commissioner is hereby authorized to charge indicated fees and credit any over payments to:

02-2666

Deposit Account Number

Blakely, Sokoloff, Taylor & Zafman LLP

Charge Any Additional Fee Required Under 37 CFR §§ 1.18, 1.17, 1.16 and 1.20. Charge the Issue Fee Set in 37 CFR § 1.18 at the Mailing of the Notice of Allowance, 37 CFR 1.311(b).

2. Payment Enclosed:

Check Money Order Other

FEE CALCULATION (continued)

3. ADDITIONAL FEE

Large Entity	Small Entity	Fee Description	Fee Paid
Fee Code	Fee Code	Fee Description	Fee Paid
105	130	205	65 Surcharge - late filing fee or oath
127	50	227	25 Surcharge - late provisional filing fee or cover sheet
139	130	139	130 Non-English specification
147	2,520	147	2,520 For filing a request for reexamination
112	920	112	920 *Requesting publication of SIR prior to Examiner action
113	1,840	113	1,840 *Requesting publication of SIR after Examiner action
115	110	215	55 Extension for response within first month
116	380	216	190 Extension for response within second month
117	870	217	435 Extension for response within third month
118	1,210	218	680 Extension for response within fourth month
129	1,850	228	925 Extension for response within fifth month
119	300	219	150 Notice of Appeal
120	300	220	150 Filing a brief in support of an appeal
121	260	221	130 Request for oral hearing
138	1,510	138	1510 Petition to institute a public use proceeding
140	110	240	55 Petition to revive - unavoidable
141	1,210	241	605 Petition to revive - unintentional
142	1,210	242	605 Utility issue fee (or reissue)
143	430	243	215 Design issue fee
144	580	244	230 Plant issue fee
122	130	122	130 Petitions to the Commissioner
123	50	123	50 Petitions related to provisional applications
126	240	126	240 Submission of Information Disclosure Stmt
581	40	581	40 Recording each patent assignment per property (times number of properties)
146	790	246	395 Filing a submission after final rejection (37 CFR 1.129(a))
149	790	249	395 For each additional invention to be examined (37 CFR 1.129(b))
Other fee (specify)			
Other fee (specify)			

*Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$)

Complete (if applicable)

SUBMITTED BY

Typed or Printed Name

William W. Schaal, Reg. No. 39,018

Reg. Number

Signature

Date

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Group 2700

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Attorney Docket No.: 042390.P4072

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

PAUL GREER, et al.

Application No.: 08/882,197

Filed: June 25, 1997

For: **USER DEMOGRAPHIC PROFILE
DRIVEN ADVERTISING
TARGETING**

Examiner: P. Caudle

Art Group: 2765

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

BOX AF
Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

In response to the Final Office Action of March 8, 1999, please amend the application referenced above as follows:

Attorney Docket No. 42390.P4072
Serial No. 08/882,197
WWS/SND/phs

1

Amendment and Response